Proposal

A proposal to offer students access to Microsoft's academic tools, courtesy of our organization designation through Microsoft EDU as an "education institution" or "Qualified Educational User." This designation provides subscription for students and faculty of Office 365 A1 licences for free.

Forming organization partnership through alignment that demonstrates our commitment to youth and education and promoting innovative connections through learning initiatives



Contact details and profile

Garie McIntosh



Educational Content Creator and Writer

Garie is the author of What's in a Name. It's the first in his forthcoming "The Barred-Spiral Trilogy" series of novels that will be finalized with the publication of two others: "The Perfumed Shroud" (coming in 2024) and "Whaleseasons."

He writes stories with strong, authentic characters that are defined by strong writing and themes, and he thereby reinforces the power of communication.

Garie works on his organization,
McIntoshLinguistics, which uses an
educational and grammatical editing model
that he developed to support educational
processes and meet traditional publishing
standards. The model necessitates that he
create unique processes and methods through
grammatical and linguistic studies. Hence,
McIntoshLinguistics was born.

His official website, <u>GarieMcIntosh.com</u>, about which you can find out more information <u>here</u>, aims to be a hub of both insightful and educational content.

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Author of <u>What's in a Name</u> • <u>Educational Content Creator</u> • <u>Online CV/resume</u>

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Who we are: creating an information-architecture organization through innovative connections

About Garie McIntosh

I've become passionate about educational content creation and writing since March 2016, which was when I decided to focus on becoming a writer and making it a vocation. However, it was a surprise to me that I had some innate foundation or aptitude for absorbing English academically. I quickly found myself deeply entrenched in my own learning education as I'm also a self-taught individual by nature. In fact, I have come to fully embrace that aspect of myself in an even greater measure over the last seven-plus years.

Since them, I've had many achievements, but I'm still anticipating turning the meaningful wins into longevity through different types of partnerships and/or networks. I have determined how Pathways to Education Canada could benefit from what I have accomplished and what I currently do. Specifically, I developed and created my own organization to house and operate a unique educational and grammatical editing model. Then I pursued a Microsoft Education (EDU) designation, at which I was successful.

As a result of this achievement, I now possess through my organization 10,000 free Microsoft 365 student licences for their cloud-based suite of apps and services. These tools have proven to support educational processes from not only a learner/educator standpoint but also that of meeting traditional publishing standards. Using my organizational platform, I have been able to carve out a clear and feasible objective in manuscript development, advanced language curriculum, and mental health. According to one of the beliefs of Pathways, I also believe that my organization could play a role in "the strength and potential of young people and the communities that stand behind them."

I would be happy to provide you with guest access to the SharePoint sites and Microsoft Teams groups and classes within my organization should you be interested in previewing the infrastructure and some of the work. I believe that the tools I've created, my skills and my achievements could be of benefit to any individual who (or any organization that) would be interested in engaging with me.

I welcome any feedback and/or support you may have about the foregoing. In the event that you may want to reach me directly, I can be reached at the phone number in my contact details.

Profile

Professional summary

I'm a literary fiction writer and an educational content creator who started out in administration in the fields of health care, project management and database development. Since 2016, I have been working to further develop my skills as an editor while also creating educational content through the application of advanced linguistic and grammatical skills. You can find out more about me via gariemcintosh.com, where I share the meaningful wins throughout my evolution and which is also a hub of both insightful and educational content.

Technical abilities

I possess over seven years' writing experience, superlative editing abilities and 15+ years administrative experience. I am adept at content management and development via WordPress and SharePoint, as well as proficient at utilizing digital platforms, including Adobe Creative Cloud and Office 365.

Talent

My talent lies in discovering learning opportunities and making innovative connections to create unique processes and methods through grammatical and linguistic studies. Focal disciplines of my studies include etymology, syntax, rhetoric, grammar, and lexicography, all of which I enjoy utilizing to solve problems in unique ways.

Relevant skills

Through academic studies via digital publications/technologies, such as scholarly records, research, and teaching, I study English grammar and linguistics through my own learning initiative by putting the teaching style of problem-based learning into action. These technologies include journals, scientific papers and websites. This initiative has resulted in writing fiction as part of a series of literary novels as well as non-fiction as a technical handbook for editing; applying content strategy for my Google knowledge panel, website (gariemcintosh.com) and brand channels, i.e. YouTube, Amazon Author Page; and continuing to develop my organization.

Responsibility

The innovative connections that I made have become my responsibility. Therefore, innovation, efficiency and adaptability underlie all my work.

Career and education: building an education infrastructure for and through problem-based learning

At some point during the process of pursuing my vision of becoming a writer, a period that began in March 2016, I realized something: I just did not understand how the English language works. That realization became a pivotal moment that transformed my life because I began to carve out a new career.

Background of my learning education

One of the real-world issues that I faced was that I could not find an existing tool, process or method for writers like me to enable us to achieve a high degree of professionalism in our work independently. While there still exists a requirement to outsource our work at varying stages of development, or a possibility to even benefit from AI technology, these steps can feel highly transactional because they typically neither offer nor focus on an individual's learning education.

The personal answer to this issue was to develop my own editing model. Finally, the model necessitated that I create unique processes and methods through grammatical and linguistic studies.

After I had acquired a great deal of experience thinking outside of the box to overcome the challenges I faced in honing my skills in pursuit of my new career, I engaged <u>problem-based learning</u>, "a teaching style that pushes students to become the drivers of their learning education."

Because I was, and still am, keen about <u>critical achievements</u>, I independently developed an <u>education</u> <u>strategy</u>. The teaching style of problem-based learning was what enabled me to pursue an education in

English grammar and linguistics, both of which topics I realized I needed to learn so that I could write <u>fiction</u>, deeply understand narratology and skillfully perform grammatical editing.

Creating an organization

So I developed and created an organization with an <u>information architecture (IA)</u> that houses and operates a unique educational and grammatical editing model. The result is <u>McIntoshLinguistics</u>, which has become an <u>IA for my own writing</u>, an editing system, and publishing solutions to help meet traditional publishing standards.

Then I pursued a Microsoft Education (EDU) designation, at which I was successful. It allows me to access and utilize all the innovative tools provided through their EDU mandate, which is to create successful hybrid learning environments and improve student outcomes using Teams.

Leveraging that mandate within Microsoft EDU, I have taken advantage of some key tools in Office 365, such as SharePoint and Teams, to concretize the IA for the editing model. This IA encompasses teams/groups and classes in the following areas:

- 1. Erudite grammatical and linguistic material
- 2. Educational materials gathered from sources that tend to focus on resilience
- 3. A publishing solution called "Building Perfect Book Blocks in Microsoft Word"
- 4. A process-method that helps you construct a highly readable and semantically sound literary manuscript
- 5. A method that can help you perform grammatical editing by identifying and/or addressing errors, irregularities or ambiguities in manuscripts.

What I'm offering

Innovative connections

The innovative connections that my organization provides are elaborated from trying to solve a problem in a unique way. The problem was that independent writers/editors like me did not have all the necessary tools to achieve traditional publishing standards independently. My solution is McIntoshLinguistics.

That outcome serves as a principle, wherein I apply the following learning principle: "Work the solution out rather than find instant answers."

That principle is reflected in the fact that I strive to create unique processes and methods through grammatical and linguistic studies.

Academic tools

I utilize the innovative tools of Office 365, which includes Word, Teams, Planner, Lists and SharePoint, to name a few, to develop a learning environment that focuses on pedagogy and support educational processes.

What we are: find out what we use, support, meet and create.

Who we are

<u>McIntoshLinguistics</u> is an organization that houses and operates a unique educational and grammatical editing model, which is itself a pedagogical model that is intended to be a purposive copy-editing system. This model underlies our information architecture, which is for our own writing, an editing system, and publishing solutions.

What we do

We **use** our educational and grammatical editing model to **support** educational processes and **meet** traditional publishing standards. The model necessitates that we **create** unique processes and methods through grammatical and linguistic studies.

What we offer

Innovative connections

The innovative connections that the organization provides are elaborated from trying to solve a problem in a unique way. The problem was that independent writers/editors did not have all the necessary tools to achieve traditional publishing standards independently. The solution is McIntoshLinguistics.

That outcome serves as a principle, wherein we apply the following learning principle: "Work the solution out rather than find instant answers."

That principle is reflected in the fact that we strive to create processes and methods through grammatical and linguistic studies.

Academic tools

We utilize the innovative tools of Office 365, which includes Word, Teams, Planner, Lists and SharePoint, to name a few, to develop a learning environment that focuses on pedagogy and support educational processes.

How we make the offer

Microsoft Education (EDU)

We are proud to join the ranks of students and faculty of accredited academic institutions that have also been granted a <u>Microsoft EDU designation</u>. Through this licenced-based subscription technology platform, McIntoshLinguistics offers users a secure experience designed for accessing our content library.

The McIntoshLinguistics organization on the Microsoft platform

But more importantly, we leverage the innovative <u>academic tools</u> available to use through the mandate of Microsoft EDU, which is to accelerate opportunities for learners, create successful hybrid learning environments and improve student outcomes.

Stakeholder relationship: McIntoshLinguistics and Microsoft Education (EDU)

McIntoshLinguistics is proud to join the ranks of students and faculty of accredited academic institutions that have also been granted an EDU subscription. Through this subscription technology platform, which accelerates opportunities for learners, we offer users a secure experience designed for accessing our content library.

Also, the organization operates on the Microsoft Azure platform, so we want to leverage the innovative academic tools available through Microsoft EDU with their mandate. That is to create successful hybrid learning environments and improve student outcomes.

Partnering initiative: the McIntoshLinguistics organization on the Microsoft platform We would like to offer students access to Microsoft's academic tools, courtesy of our designation through Microsoft EDU as an "education institution" or "Qualified Educational User." This designation provides subscription for students and faculty of Office 365 A1 licences for free.

What we do: content management in a hybrid learning environment

Our justification for our educational content is that we teach because we want to train intelligence, attitudes, and values.

Introduction

At first, we created and developed an <u>information architecture (IA)</u> as part of our educational content strategy on our WordPress website via its taxonomy (classification) functionality. Therefore, we use this functionality to categorize and tag our educational web posts. So our IA supports the **functions** of **effective** writing and aims to serve the needs of a <u>pedagogical</u> (teaching and educational methods) editing system.

Then we transitioned to the hybrid learning environment of Microsoft Education (EDU), where we took advantage of some key tools in Office 365, such as SharePoint and Teams, to create the IA. The result is McIntoshLinguistics.

Stakeholder relationship: Microsoft Education (EDU)

We are proud to join the ranks of students and faculty of accredited academic institutions that have also been granted a <u>Microsoft EDU designation</u>. Through this licenced-based subscription technology platform, McIntoshLinguistics offers users a secure experience designed for accessing our content library.

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Partnering initiative

We would like to offer students access to Microsoft's academic tools, courtesy of our designation through Microsoft EDU as an "education institution" or "Qualified Educational User." This designation provides subscription for students and faculty of Office 365 A1 licences for free.

Justification for our educational content

The education we provide aims to train intelligence, attitudes, and values.

Teaching material methodology

As students, understanding had to precede our learning, so now as educators, we apply careful methodology to evaluate, develop and/or disseminate our learning material.

Content management in a hybrid learning environment for writing, an editing system, and publishing solutions

Microsoft EDU Teams content classification in a hybrid learning environment for writing, an editing system, and publishing solutions

Curriculum-content containers and descriptions

Pedagogy

This category represents our educational strategy. The items contain written content (attachment).

Corpus

This category is used to identify structured texts that validate linguistic rules. These items may or may not contain written content (attachment).

Syllabus

This category is used for the subjects and the topics to be learned during study to expand on knowledge, skills and competencies. It is also used to identify material used as reference. These items may or may not contain written content (attachment).

Microsoft Teams classes and descriptions

Pedagogy, Corpus and Syllabus

This class presents <u>erudite</u> grammatical and linguistic material that is divided into individual curriculum containers (SharePoint folders) named after the team itself.

The Mental Health Project

The Mental Health Project Class features news links (external articles) that are educational materials gathered from sources that tend to focus on <u>resilience</u>. Our news posts, which we refer to as Healing Lists, reflect our creative and transformative ideals to continuously use the linguistic aspect of English to engender understanding through the Socratic and the life-affirming.

Publishing Solutions

The Publishing Solutions team deploys a publishing solution called Building Perfect Book Blocks in Microsoft Word. The purpose of this pre-publication formatting guide is also to help you edit your manuscript to meet traditional publishing standards.

The Literary Editing Project (The LEP)

The LEP class uses a process-method that helps you construct a highly readable and semantically sound literary manuscript. It addresses Syntax & Semantics, Orthography and Readability Elements during the editing process.

MCINTOSHFORMS™

MCINTOSHFORMS™ are a grammatical editing method that uses customized search parameters that include regular expressions (regexes) to isolate grammatical constituents. This method can help you

perform grammatical editing by identifying and/or addressing errors, irregularities or ambiguities in manuscripts.

Microsoft Lists and descriptions

Our Pedagogical Copy Editing Project Management (PCEPM) system is an important part our educational and grammatical editing model and is itself a pedagogical model that is intended to be a <u>purposive</u> copyediting system. We use this system to perform **copy editing** that meets traditional publishing standards. It also feeds into our information architecture as part of our **educational content strategy**.

The PCEPM system is composed of the following database tools that are a function of their purposive elements/categories, i.e. copy editing and educational content strategy.

Copy editing

Copy Editing Taxonomy (CET) list tool

An editing tool with an instructional design that encourages a purposive approach to support all editorial changes through a knowledge base (or reference material)

The Additional Notes (AN) list tool

A tool that the user can use to indicate that additional information, such as context notes, and/or linguistic or grammatical notes, is available

Educational material

Grammar-Linguistics List (GLL)

A taxonomy of English grammar and linguistic subjects with articles addressing them to aid in advanced editing

Grammar-Linguistics List - GLL Topics

A list of subject matters that categorizes the content covered in the GLL list